

I Φ D U S

*p a r* P I E R R E M A R T I N E Z

P A R I S

collection été 2017

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# I O D U S

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## Iodus 2

L'esprit Iodus est une recherche constante d'un produit «Essentiel».

Juste par sa matière et sa coupe, la mode n'est qu'un prétexte.

C'est un produit intemporel et élégant.

Son modernisme est racé.

L'évolution de chaque été vise à la création d'un maillot de bain presque idéal, qui valorise toutes les silhouettes.

C'est aussi un concept global de luxe, dans l'univers du beachwear, qui s'enrichit au fil des saisons de nouvelles lignes de produits.

*The IODUS concept continuously strives for the «Essentiel» product. Perfect in cut and fabric, whereas fashion is merely a pretext.*

*The IODUS concept is timeless, stylish and elegantly modern. This quintessential bathing-wear range flatters all silhouettes.*

*All-round beachwear luxury to be joined by future collections.*

El espíritu de IODUS es la búsqueda constante de un producto «Essentiel».

Solo por su materia y su corte, la moda no es más que un pretexto. Es un producto intemporal, con el arte y la elegancia del modernismo contemporaneo. Es ante todo la quintaesencia del bañador que pone en valor todas las siluetas. Es un concepto de lujo en el universo «Beachwear» que se enriquecera con el paso del tempo con nuevas lineas de productos.

*Der Esprit und das Erfolgsgeheimnis von IODUS liegt in der ständigen Suche nach dem «Essentiel» Produkt . Nur die edlesten Stoffe und perfekte Schnitte, die Mode ist für IODUS nur ein Vorwand. Ein zeitloses und stilvolles Produkt, im zeitgenössischen «Modernisme» Stil. Die Quintessenz der Badeanzüge betont jede Silhouette. Mitten im «Universum der Beachwear» präsentiert die Linie IODUS eine umfassendes Konzept von perfekter Passform und unaufdringlichem Luxus, ein Konzept, das ständig verbessert und überarbeitet wird.*

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## Le styliste

Pierre Martinez partage sa vie entre Paris et le pays basque dont il est originaire. C'est un passionné de la Mer et de l'univers balnéaire. Pour Pierre Martinez, la beauté du produit est issue de sa conception, c'est un mélange d'esthétisme et de technique.

Cette philosophie, racine d'un produit de luxe l'ont entraîné à se spécialiser dans le bain et la lingerie. Son credo, proposer plus qu'une collection de maillots de bain, un choix absolu de vêtements à aimer pour une beauté simple mais parfaite.

*Pierre Martinez, who feels great fondness for the sea and the beach atmosphere, shuttles between Paris and his native Basque homeland. According to Pierre Martinez a product's beauty stems from its design, combining aesthetics and technique. The basis of a luxury product, this philosophy incited Pierre Martinez to specialize in swimwear and lingerie. He believes a designer must provide more than a mere bathing suit collection, he must provide clothes which clients love because they are simple, beautiful and perfect.*



Pierre Martinez comparte su vida entre Paris y el Pais Vasco de donde es originario. Es un pasionado del mar y del universo balneario. Para Pierre Martinez, la belleza del producto resulta de su concepción, es una mezcla de estética y de técnica. Esta filosofía, raíz de un producto de lujo, lo han llevado a especializarse en ropa de baño y en lencería. Su credo, proponer mas que una simple colección de bañadores ; un gran surtido de ropas que se aman por su belleza simple pero perfecta.

## Pierre Martinez

*Pierre Martinez lebt and arbeitet im abwechselnden Rhythmus in Paris und in der Region seiner Kindheit, der Küste des Baskenlandes. Die Begeisterung für das Meer, die endlosen Wellen und natürlich der Badestrände hat er bis heute behalten. Die berührende Schönheit seiner Kollektion entspringt einem überlegten Konzept : Klare, kühle Ästhetik paart sich mit einer Schnitt-Technik, die an Reichtum ihrer Raffinesse kaum zu überbieten ist. Diese grundlegende Philosophie seiner Arbeit, Ursprung eines Luxusproduktes, hat ihn dazu geführt, sich auf die Kreation von Bade - und Wäschemoden zu spezialisieren. Und wie jeder der vom eigenen Label träumt, ist er seinem Credo treu geblieben : Nicht nur irgendeine Kollektion von Badeanzügen zu präsentieren, sondern das Nonplusultra, eine Auswahl die durch ihre klare, strahlende Schönheit und Perfektion besticht.*



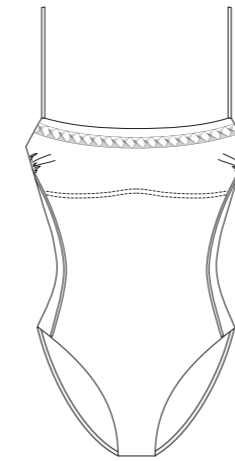


fin janvier

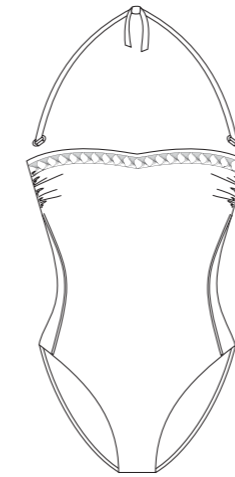
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Azuzena 5

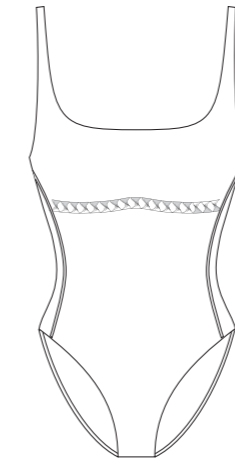
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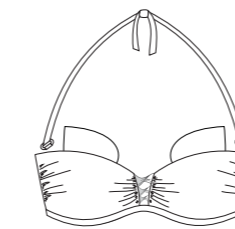
D17150 - 36 à 46  
ballerine



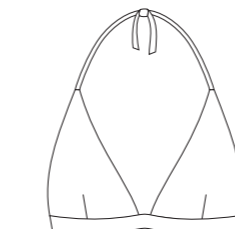
D17151 - 36 à 46  
bustier



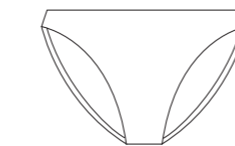
D17152 - 36 à 48  
nageur



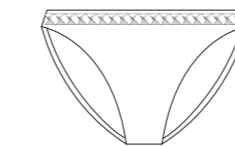
D17160 - 36 à 44  
bandeau mousse amovible



D17011 - 36 à 46  
triangle fixe



D17021 - 36 à 46  
culotte standard



D17171 - 36 à 46  
culotte standard



100 - blanc



250 - orange



302 - fushia



408 - grenat



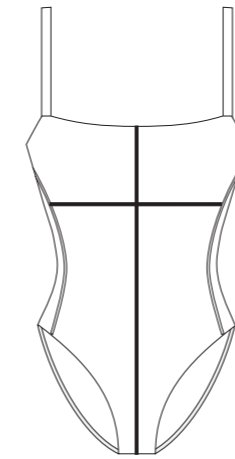
530 - bleu



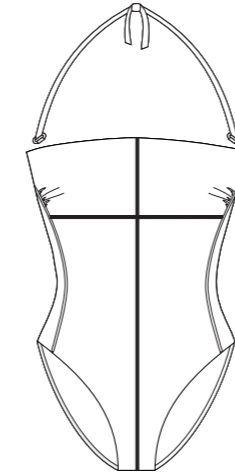
803 - ébène



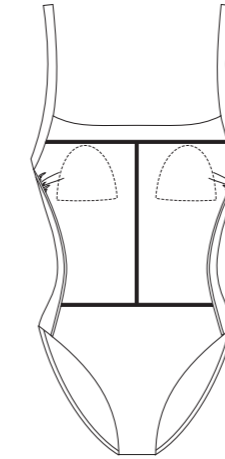
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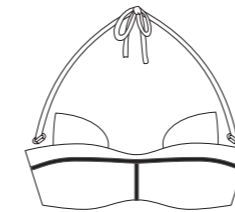
D17200 - 36 à 46  
ballerine



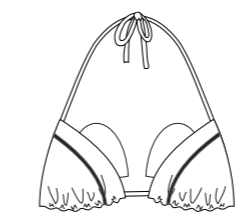
D17201 - 36 à 46  
bustier



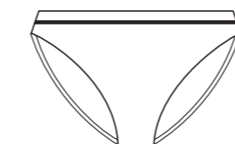
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ballerine coque fixe



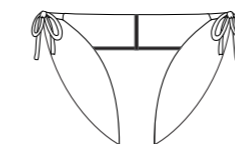
D17210 - 36 à 44  
bandeau mousse amovible



D17214 - 36 à 44  
triangle coulissé  
mousse amovible



D17221 - 36 à 46  
culotte standard

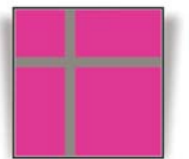


D17223 - 36 à 44  
culotte nouette

Ainhoa

Swimwear

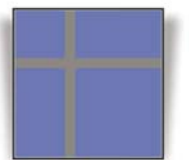
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élasthanne 25%



302 - fushia



530 - bleu



601 - bleu lavande



811 - mastic

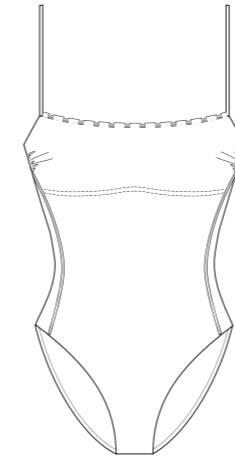


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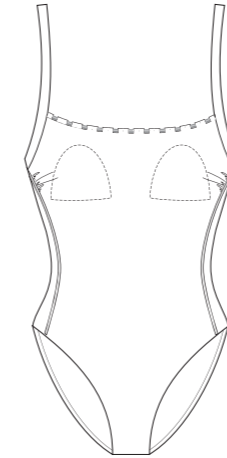
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Arnaga 7

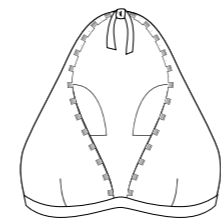
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élasthanne 25%



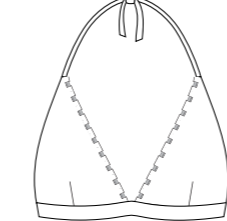
D17250 - 36 à 46  
ballerine



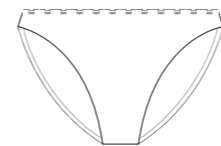
D117255 - 38 à 48  
ballerine coque fixe



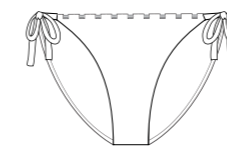
D17261 - 36 à 44  
triangle fixe mousse amovible



D17262 36 - 46  
triangle fixe bretelles



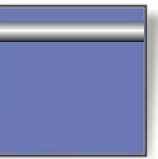
D17271 - 36 à 46  
culotte standard



D17273 - 36 à 44  
culotte nouette



530 - bleu



601 - bleu lavande



811 - mastic

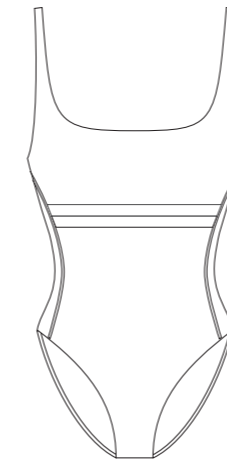


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I O D U S

Aithor 8

Swimwear  
Composition : polyamide 75%  
élasthanne 25%



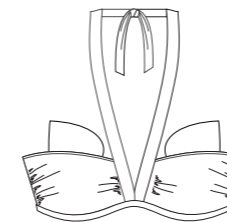
D17300 - 36 à 48  
nageur



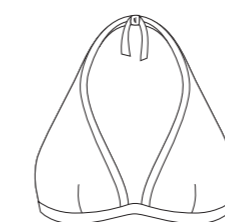
D17301 - 36 à 46  
bustier



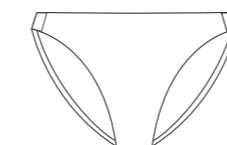
D17302 - 36 à 44  
IP mousse amovible



D17310 - 36 à 44  
bandeau mousse amovible



D17311 - 36 à 44  
triangle fixe mousse amovible



D17321 - 36 à 46  
culotte standard



D17322 - 38 à 46  
culotte haute



408 - grenat



601 - bleu lavande



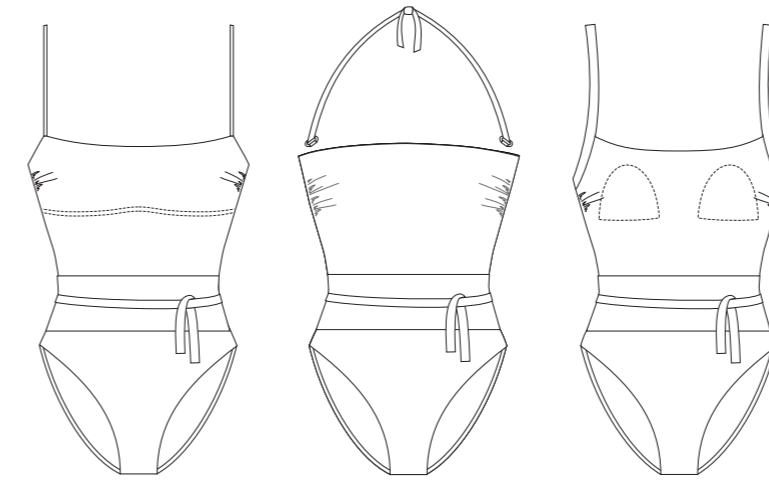
700 - vert



803 - ébène



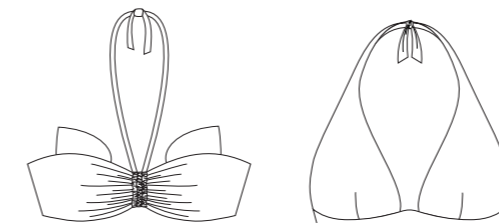
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D17400 - 36 à 46  
ballerine

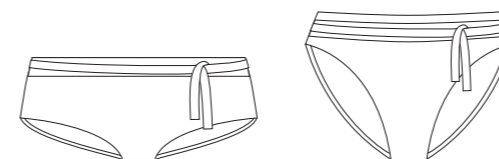
D17401 - 36 à 46  
bustier

D17405 - 38 à 48  
ballerine coque fixe



D17016 - 36 à 44  
bandeau mousse amovible

D17017 - 36 à 46  
triangle tour de cou



D17420 - 36 à 44  
shorty

D17422 - 38 à 46  
culotte haute

I O D U S

Alaba 9

Swimwear  
Composition : polyamide 75%  
élasthanne 25%



250 - orange



530 - bleu



555 - turquoise



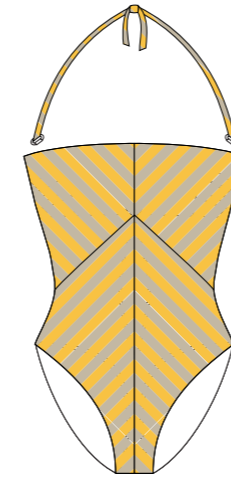
803 - ébène



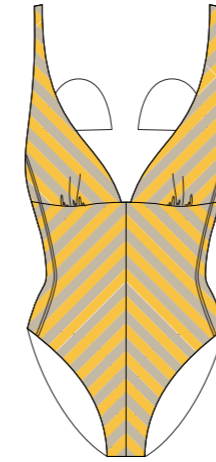
croisière

I O D U S

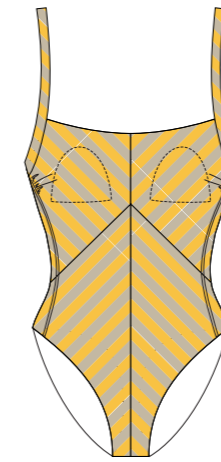
Amara 10



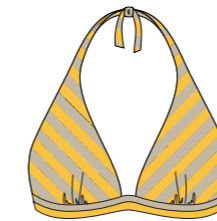
D17501 - 36 à 46  
bustier



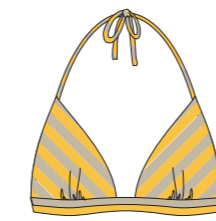
D17502 - 36 à 44  
triangle fixe mousse amovible



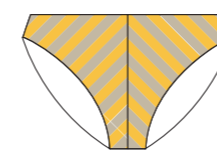
D17505 - 38 à 48  
ballerine coque fixe



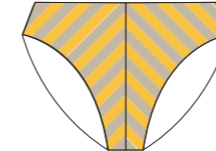
D17511 - 36 à 44  
triangle fixe mousse amovible



D17512 - 36 à 44  
triangle coque ampliforme



D17521 - 36 à 46  
culotte standard



D17522 - 38 à 46  
culotte haute



100 - blanc



200 - jaune



900 - noir

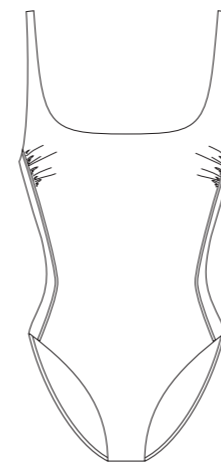


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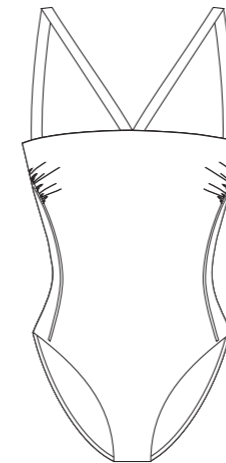
I O D U S

Arin

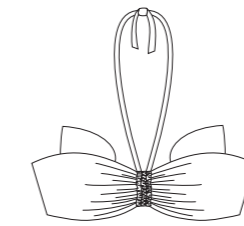
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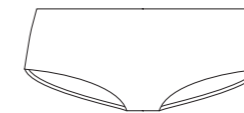
D17550 - 36 à 48  
nageur



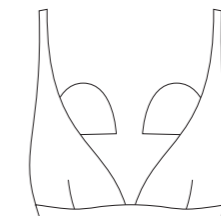
D17551 - 36 à 46  
bustier



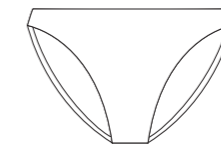
D17560 - 36 à 44  
bandeau mousse amovible



D17570 - 36 à 44  
shorty



D17561 - 36 à 44  
triangle fixe mousse amo.



D17571 - 36 à 46  
culotte standard



408 - grenat



540 - marine



700 - vert



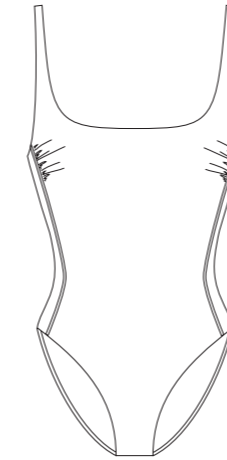
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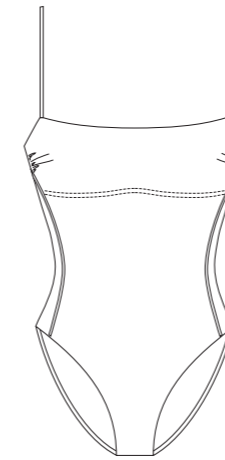
Aiza

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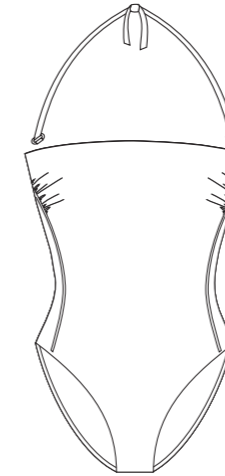
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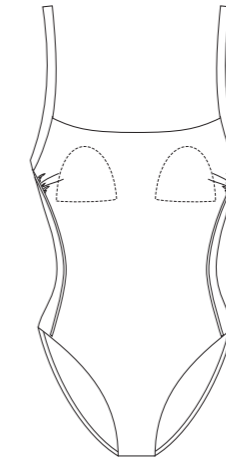
D17600 - 36 à 48  
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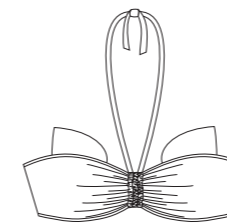
D17602 - 36 à 46  
ballerine



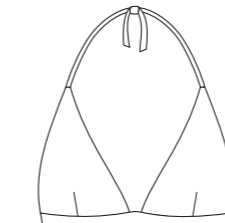
D17601 - 36 à 46  
bustier



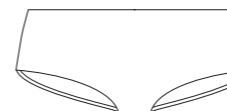
D17605 - 38 à 48  
ballerine coque fixe



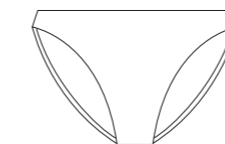
D17610 - 36 - 44  
bandeau mousse amovible



D17612 - 36 à 46  
triangle fixe



D17620 - 36 à 44  
shorty



D17621 - 36 à 46  
culotte standard



200 - jaune



302 - fushia



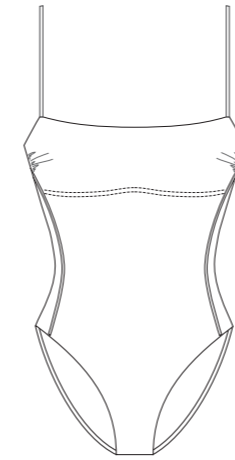
540 - marine



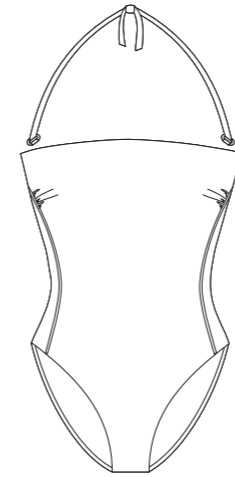
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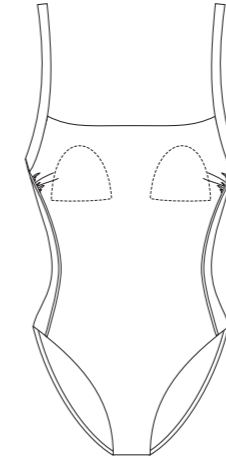
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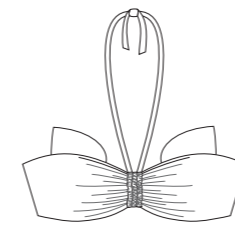
D17700 - 36 à 46  
ballerine



D17701 - 36 à 46  
bustier



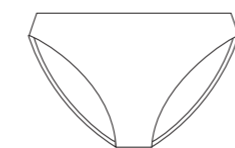
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ballerine coque fixe



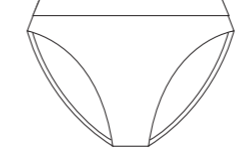
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bandeau mousse amovible



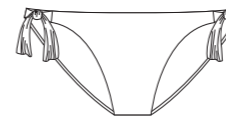
D17712 - 36 à 46  
triangle fixe



D17721 - 36 à 46  
culotte standard

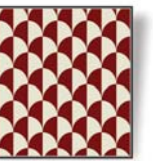


D17722 - 38 à 46  
culotte haute revers

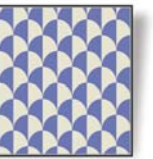


D17723 - 36 à 44  
culotte nouette

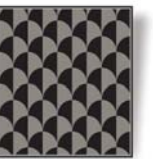
Swimwear  
Composition : polyamide 90%  
élasthanne 10%



408 - grenat



601 - bleu lavande



900 - noir



fin février

I Ø D U S

Araia 14

Swimwear  
Composition : polyamide 75%  
élasthanne 25%



D17750 - 36 à 48  
nageur



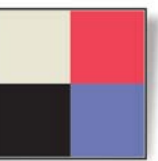
D17751 - 36 à 46  
bustier



D17755- 38 à 48  
ballerine coque fixe



211 - safran



250 - orange



408 - grenat



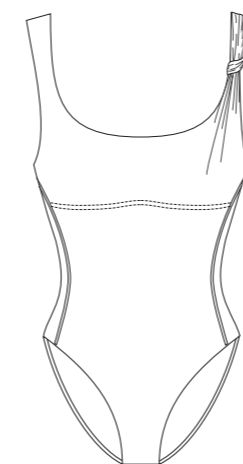
fin février

I O D U S

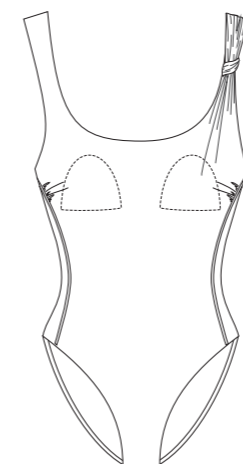
Arantxa 15

Swimwear

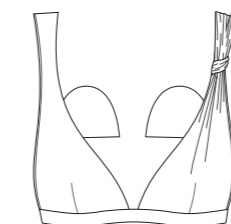
Composition : polyamide 75%  
élasthanne 25%



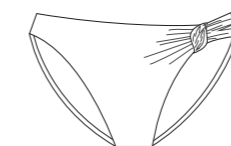
D17450 - 36 à 48  
nageur twist



D17455 - 38 à 48  
ballerine twist coque fixe



D17461 - 36 à 44  
triangle fixe  
mousse amovible



D17471 - 36 à 46  
culotte standard twist



250 - orange



601 - bleu lavande



803 - ébène



811 - mastic

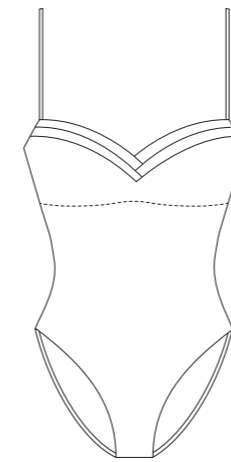


900 - noir



croisière

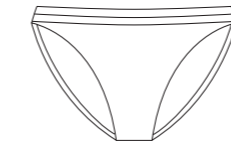
Alceste



D17350 - 36 à 46  
ballerine



D17352 - 36 à 44  
bandeau mousse  
amovible



D17351 - 36 à 46  
culotte standard



100 - blanc



211 - safran



250 - orange



302 - fushia



408 - grenat



530 - bleu



555 - turquoise



601 - bleu lavande



700 - vert



803 - ébène



811 - mastc



900 - noir

Must Have

Swimwear

Composition : polyamide 75%  
élasthanne 25%

Adonis



D17360 - 36 à 46  
bustier



900 - noir



croisière

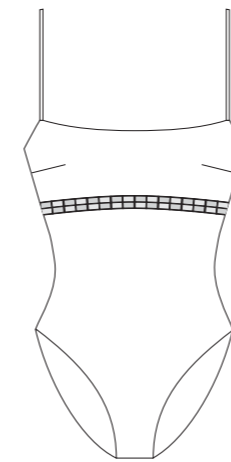
I O D U S

Must Have

17

Swimwear  
Composition : polyamide 75%  
élasthanne 25%

Attis

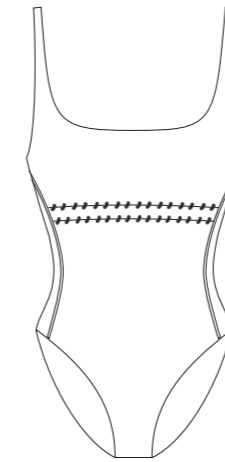


D17380 - 36 à 46  
ballerine



900 - noir

Icare

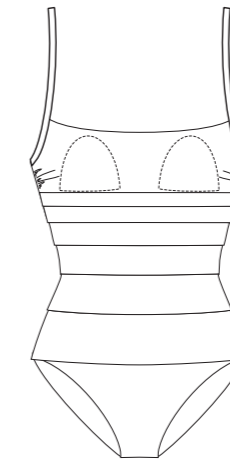


D17390 - 36 à 48  
nageur



900 - noir

Erdian



D17353 - 38 à 48  
ballerine coque fixe



100 - blanc



211 - safran



250 - orange



302 - fushia

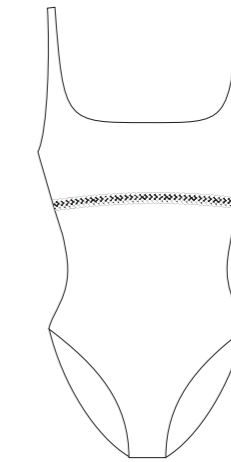


408 - grenat



530 - bleu

Hegoa



D17370 - 36 à 48  
nageur



555 - turquoise



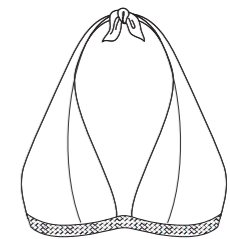
601 - bleu lavande



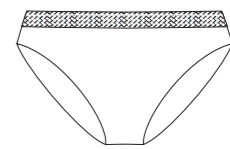
700 - vert



803 - ébène



D17376 - 36 à 44  
triangle tour de cou  
coque ampliforme



D17371 - 36 à 46  
culotte standard



811 - mastc

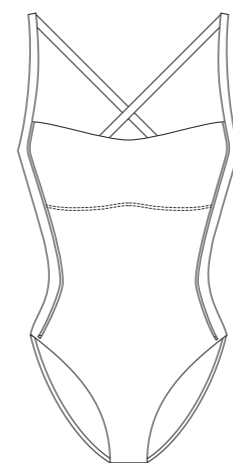


900 - noir

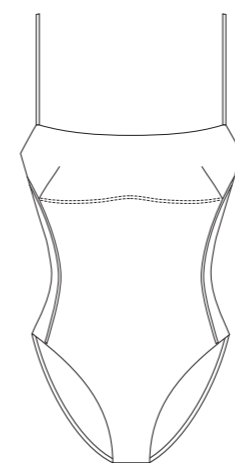


croisière

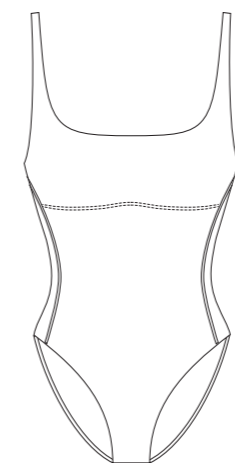
Essentiels une pièce



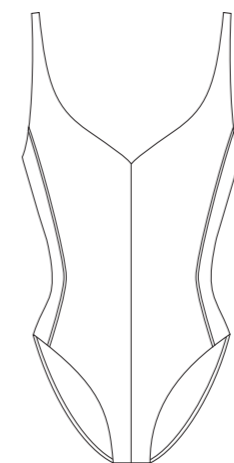
D17000 - 36 à 48  
nageur dos croisé



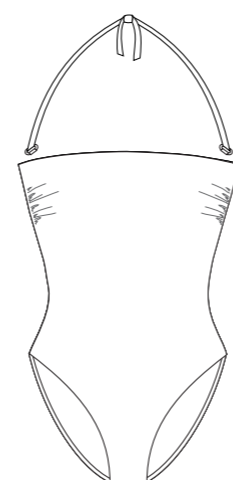
D17001 - 36 à 46  
ballerine



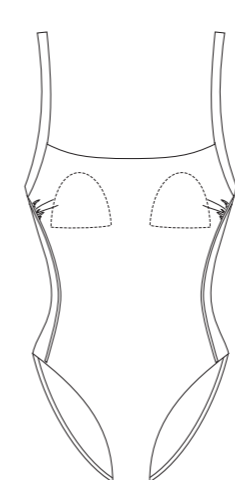
D17002 - 36 à 48  
nageur



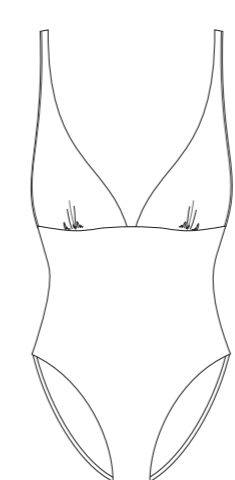
D17009 - 36 à 48  
nageur V



D17008 - 36 à 46  
bustier



D17006 - 38 à 48  
ballerine coque fixe



D17007 - 36 à 44  
triangle fixe

I O D U S

18

Swimwear

Composition : polyamide 75%  
élasthanne 25%



100 - blanc



211 - safran



250 - orange



302 - fushia



408 - grenat



530 - bleu



555 - turquoise



601 - bleu lavande



700 - vert



803 - ébène



811 - mastc



900 - noir

I Ø D U S

croisière

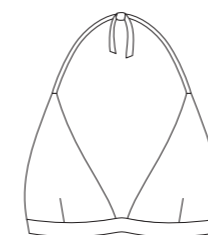
Essentiels deux pièces

I Ø D U S

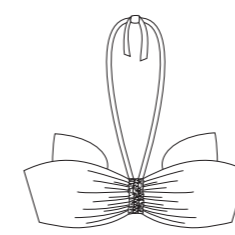
19

Swimwear

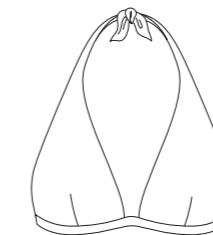
Composition : polyamide 75%  
élasthanne 25%



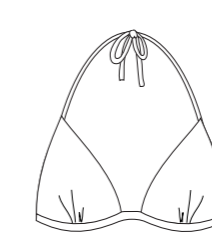
D17011 - 36 à 46  
triangle fixe



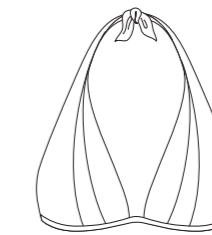
D17016 - 36 à 44  
bandeau mousse amovible



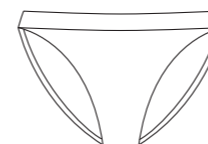
D17017 - 36 à 46  
triangle tour de cou



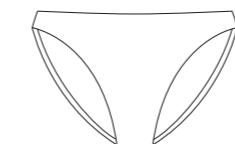
D17018 - 36 à 44  
triangle coque ampliforme



D16019 - 36 à 44  
triangle tour de cou  
coque ampliforme



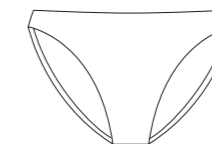
D17026 - 36 à 46  
culotte standard revers



D17021 - 36 à 46  
culotte standard



D16023 - 36 à 44  
culotte nouette



D17021 - 36 à 46  
culotte standard



D17030 - TU  
turban



100 - blanc



211 - safran



250 - orange



302 - fushia



408 - grenat



530 - bleu



555 - turquoise



601 - bleu lavande



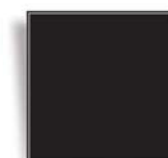
700 - vert



803 - ébène



811 - mastc



900 - noir



croisière

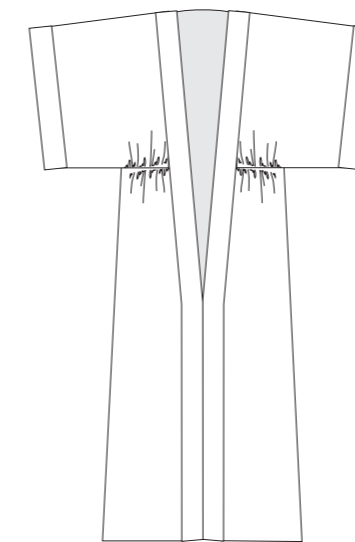
I Ø D U S

Essentiels beachwear

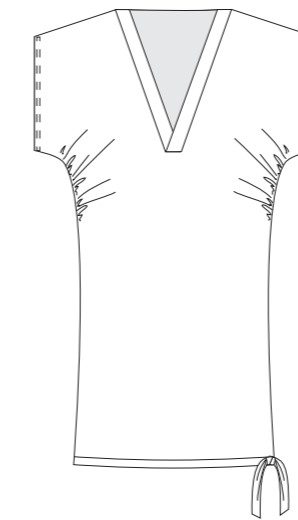
20

Beachwear

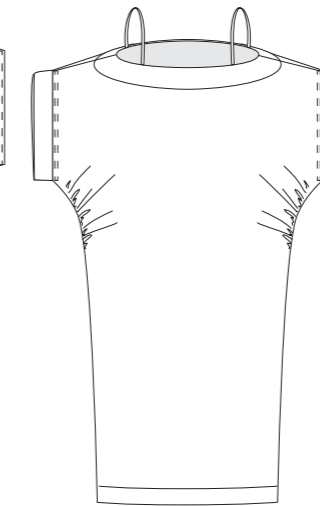
Composition :  
coton 80%  
soie 20%



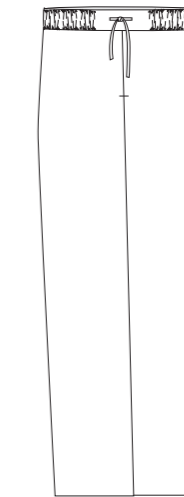
D17990 - T1 à T3  
kimono



D17996 - T1 à T3  
robe V courte



D17998 - T1 à T3  
robe longue



D17999 - T1 à T3  
pantalon



250 - orange



601 - bleu lavande



803 - ébène



700 - vert



811 - mastc



900 - noir



croisière

I O D U S

Arantxa beachwear

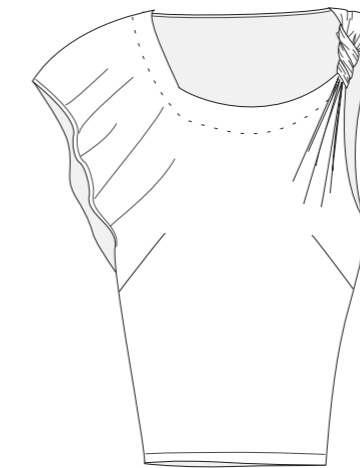
21

Beachwear

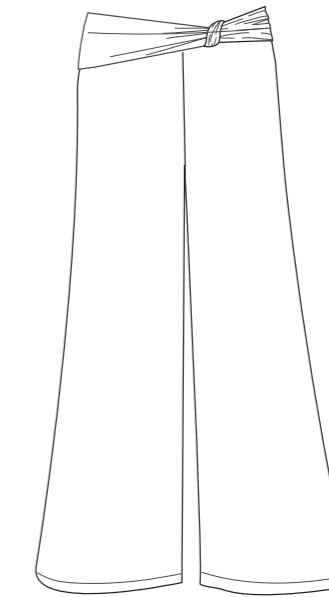
Composition :  
coton 80%  
soie 20%



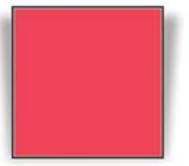
D17900 - T1 à T3  
robe longue



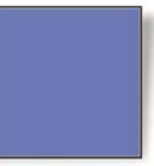
D17902 - T1 à T3  
robe courte twist



D17909 - T1 à T3  
pantalon



250 - orange



601 - bleu lavande



803 - ébène



700 - vert



811 - mastc



900 - noir

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